



MODERN ROUND OPENS IN PEORIA, AZ

New virtual shooting lounge brings food, drink, and entertainment to P83 Entertainment District

Scottsdale, Arizona – [June 2, 2016] – Modern Round Entertainment Corporation (“Modern Round”) a new entertainment concept centered around a one-of-a-kind, safe, virtual interactive shooting experience as well as extensive food and beverage offerings, opened its first location in the P83 Entertainment District of Peoria, Arizona. Modern Round has 20 shooting lounges in the Peoria location. Each shooting lounge area can hold up to six guests, with a 12 x 6 foot shooting screen, hit-detection camera, projector, and replica firearms (two non-recoil pistols, two recoil pistols, and two recoil rifles. All recoil replica firearms require a CO2 cartridge).

Bill Scheidhauer, President and COO of Modern Round, commented, “We are excited to announce our first location is now open in Peoria, Arizona. Peoria is a great fit for us, and we are excited to be part of the community. We believe the P83 Entertainment District is the perfect area and environment for our inaugural location.”

A membership for Modern Round is \$5.00 annually for anyone 18 years of age or older. Junior memberships are offered for anyone between the ages of 12 and 17, and requires parental approval.

The virtual shooting lounge prices vary by day and time. Prices range from \$25.00 an hour to \$45.00 an hour. Shooting lounge pricing is hourly and not per person. Each lounge is configured to hold up to six guests.

Not only does Modern Round offer the virtual shooting component, but also a culinary and beverage element, including signature cocktails, shareable dishes, flatbreads and entrees. Modern Round is open daily for lunch and dinner.

Modern Round’s location is 8320 West Mariners Way, Peoria, AZ, 85382, which is approximately 13.0 miles from downtown Phoenix, Arizona.

For more information about Modern Round, visit www.modernround.com.

About Modern Round Entertainment Corporation

Modern Round® created, and is rolling out nationally, an entertainment concept centered around a one-of-a-kind, safe, virtual interactive shooting experience, utilizing laser technology-based replica firearms with the look, feel, and weight of real firearms, as well as extensive food and beverage offerings, featuring popular menu items and a variety of liquors, beers, and wines in an upscale environment. The entertainment concept is intended to appeal to a very broad customer base of male and female entertainment seekers of all ages, which may include friends, couples, and sponsors of corporate and other events regardless of their experience with shooting. The Modern Round® entertainment concept is based around the “savor, sip, and shoot” experience for their guests and is often referred to as an “eatertainment” concept.

Guests will be able to savor a broad menu of food items throughout the facilities, including the virtual shooting lounges. Modern Round’s menu features items designed to appeal to a very broad spectrum of guests and includes a wide variety of appetizers, soups, salads, flatbreads, sandwiches, pastas, steaks, seafood, burgers, and desserts. The menu items compare favorably with upscale casual restaurants.

Modern Round® will also offer guests the opportunity to experience a wide variety of domestic and imported, popular priced and premium liquors, beers, wines, and signature cocktails. Beverages will be available in the main lounge bar, full service restaurant, and shooting lounges in each entertainment facility, allowing for multiple points of sale.

About the P83 Entertainment District

Peoria Eighty Three – or P83 – is located just south of Bell Road on 83rd Avenue, and is the gateway to dozens of entertainment options, including the Peoria Sports Complex, home to the Seattle Mariners and San Diego Padres during Spring Training. A combination of year round warm weather and a variety of shops, bars, and restaurants, P83 is very popular among locals and visitors, making it a regional destination to visit.

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